

For immediate release

### **BSkyB launches Sky+ Remote Record service enabled by weComm technology**

**London, 2 August 2006** – Sky, the UK's leading provider of pay-TV services, has launched its Sky+ Remote Record service using weComm's *wave* platform. *wave* enables customers to maximise the value of their content by providing sophisticated, personalised services for mobile devices.

Sky+ customers can now set their Sky+ to record their favourite shows using a mobile phone - either by sending a text message or with Sky by mobile. If they have downloaded the Sky by mobile application they can view Sky's seven-day TV guide on their phone and select programmes to record. The guide they see on their phone looks similar to Sky's light blue on-screen guide and enables people to browse listings and view programme details on the move.

Sky by mobile is available on a large range of handsets, including Nokia, Sony Ericsson, Motorola and the RIM Blackberry.

Oliver Sturrock, COO of weComm, commented: "This is the first time that TV viewers will be able to remotely record their favourite programmes using a mobile phone from anywhere in the world.

"We started working with Sky two years ago. We are constantly looking at ways to improve our technology to adapt to theirs and, ultimately, their subscribers' needs. The launch of the Remote Record for Sky+ is a good example of how our collaboration with Sky is meeting those needs.

"Our technology has proven to be very reliable for building applications designed for the mass market and we are now seeing tremendous demand, particularly from the media industry."

This is the third phase of weComm's collaboration with Sky. The first generation of Sky by mobile was launched in June 2005, providing the latest news stories and videos from Sky Sports and Sky News, up to the minute sports events scores and personalised services to users. It also allows viewers to place bets on sporting events through their Skybet account.

In January 2006 weComm developed the second phase of the technology allowing viewers to subscribe to and watch Sky TV channels live on their handsets – Sky Mobile TV.

### **For further information**

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## **Notes to editors**

### **ABOUT weComm**

weComm is a leading mobile technology company whose *wave* platform enables customers to maximise the value of their content by providing sophisticated, personalised services for mobile devices.

weComm's Mobile Transport Protocol technology (MTP), dramatically improves the performance and resilience of available wireless networks, allowing textual and multimedia content to be delivered and vital transactions to be completed reliably under a wide variety of network conditions.

This technology has already been applied in various sectors such as interactive mobile television (including for BSkyB), on-device portals, financial services, betting and gaming and the promotion of consumer brands. weComm recently launched *admo*, an efficient, easy to monitor advertising service which enables weComm's customers to generate additional revenue from their mobile audience.

weComm works closely with partner organisations including Microsoft, Research In Motion (RIM), Symbian and Ericsson on a range of activities including sales, marketing, content, technology development, integration and deployment.

weComm's infrastructure adapts services and content to any network and supports a broad range of handset types and platforms including Java J2ME, Symbian Series 60 / UIQ, RIM BlackBerry and Microsoft Windows Mobile (PocketPC Phone Edition and Smartphone).

For further information please visit [www.wecomm.com](http://www.wecomm.com).

### **ABOUT SKY+**

Sky+ is the UK's most popular fully integrated personal video recorder and digital TV service. There are over 1,553,000 subscribers (as of 30 June 2006) to Sky+ in the UK and Ireland. This represents 19% of Sky's subscriber base.

### **ABOUT SKY**

Sky is the operator of the leading multi-channel television platform in the UK and Ireland. Around 21 million viewers in 8.1 million households enjoy an unprecedented choice of movies, news, entertainment and sports channels and interactive services on Sky digital, the UK and Ireland's first and most popular digital television platform.

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